



Chattanooga Convention &  
Visitors Bureau

## CHATTANOOGA, TENNESSEE

# MTJA PRE-CONFERENCE DESTINATION DISCOVERY TOUR

**MAY 5-8, 2019**

### CHATTANOOGA CONTACT

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### INFORMATION

#ChattanoogaFun | [chattanoogafun.com](http://chattanoogafun.com)



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# CHATTANOOGA

In a state of joy

## ACCOMMODATIONS

TBD

## SUNDAY, MAY 5, 2019

AM/PM Journalists arrive in Chattanooga via flights or personal auto.

**Sunday activities will vary depending on when journalists arrive and what their needs are. Options include:**

- Stroll through [Chattanooga Market](#), the largest regional outdoor market that features producer-only handcrafted works by local and regional artists, live entertainment, chef demonstrations, fresh bakery and produce items, and a different theme each week. Held at First Tennessee Pavilion & open Sundays at the end of April-Nov. from 11am-4 pm. Free admission. Voted one of the best public markets by Frommers!  
1826 Carter Street, Chattanooga, TN 37408 | [chattanooga.market.com](http://chattanooga.market.com) | 423-648-2496  
Fb: ChattaMarket | Tw: @ChattaMarket
- Grab a bike from the [Chattanooga Bike Share](#) and explore the 13-mile **Tennessee Riverpark** that has been recognized as one of the best in the nation by CNN and Thrillist. The Riverpark begins at TVA's Chickamauga Dam and runs along the Tennessee River to the bottom of Lookout Mountain. This landscaped and lighted concrete linear park offers a variety of activities including: breathtaking views along the Tennessee River, wetlands, fishing piers, open green spaces, picnic areas, public art, restrooms, and more. In 2016, a \$16 million expansion added three miles starting at the Spring Hill Suites and extending to the base of Lookout Mountain. The new tract includes: Amphitheater at Blue Goose Hollow (site of Bessie Smith's first home and where she began singing for coins as a young girl), Chattanooga Bike Share station, new vistas of the Tennessee River, pavilion, restrooms, and more. Open dawn to dusk.  
[hamiltontn.gov/tnriverpark/Map.aspx](http://hamiltontn.gov/tnriverpark/Map.aspx) | [bikechattanooga.com](http://bikechattanooga.com)  
Fb: BikeChattanooga | Tw: @BikeChattanooga | Insta: @BikeChattanooga  
Pinterest: BikeChattanooga
- Walk across the **Walnut Street Bridge** to the **North Shore District**. The **North Shore District** offers eclectic shops, bookstores, restaurants such as Good Dog and Beast & Barrel, hand-crafted ice cream from Clumpies, gelato from Milk & Honey, fresh donuts from Julie Darlings, art galleries, grocery stores, Renaissance Park, and Coolidge Park with 20 acres of green space, an antique carousel, and interactive water fountains. The **Walnut Street Bridge** is one of the longest pedestrian walkway bridges in the world at 2,370-feet. It connects downtown Chattanooga with the vibrant historic North Shore District. Built in 1891, the old truss bridge became the first multi-use structure to span the Tennessee River, and for almost three decades, it served as the only way to cross the river. It's described as the oldest surviving truss bridge of its size in the South.
- Check out the [Chattanooga Passageways](#), an alleyway re-imagination project that launched in 2016 by River City Company in partnership with American Institute of Architects Tennessee. A global call for submissions was made and 70 submissions were received from architects and design teams all over the world – Vienna, Helsinki, Berlin, Las Vegas, New York City, and 23 submissions from Tennessee. The project included 5 unique art and architecture installations in 4 alleys that became informal community gathering spots throughout the City Center. Alleyways are often

forgotten and often times overlooked spaces between buildings. The intent of PASSAGEWAYS is to exemplify the potential of these spaces and the benefits they have in creating a healthy urban environment. To continue the momentum of this successful program, a second round of is under way – only this time, it will be permanent and fill a 6,200 square foot alley behind the new 10 story mixed use development, Market City Center. For this second round, there were 45 proposals from 11 different countries. In February of 2018, three semi-finalist teams were selected to refine their submitted ideas; in May, the teams will present their proposals; winner will be selected by mid-Summer; and the winning concept will be announced and installed in Fall of 2018.

City Center – Chattanooga | [passagewayschattanooga.com](http://passagewayschattanooga.com) | Tw: [@passagewayscha](https://twitter.com/passagewayscha)

Dinner Enjoy lunch/dinner at [Scottie's on the River](http://scottiesontheriver.net), a brand new, \$2.3 million, 250-person dining experience complete with terrace dining along Chattanooga's downtown riverfront. The menu includes high-end steak, seafood, oyster dishes, handheld entrees, full bar, and more. The restaurant is adjacent to the SpringHill Suites by Marriott/Downtown Cameron Harbor and sits along the edge of the 13-mile Tennessee Riverwalk. Local restaurateur Scottie Bowman also owns the popular restaurant Big Chill & Grill and is a co-owner of Sing It Or Wing It. Hours: Sun.-Thurs., 11 am – 11 pm; Fri.-Sat., 11 am – Midnight.

491 Riverfront Parkway, Chattanooga, Tennessee 37402 | [scottiesontheriver.net](http://scottiesontheriver.net)

Fb: [scottiesontheriver](https://www.facebook.com/scottiesontheriver) | Insta: [@scottiesotr](https://www.instagram.com/scottiesotr)

### ***EVENING OPTIONS:***

Prepare yourself for laughs at the newly relocated [Comedy Catch & Giggles Grill](http://thecomedycatch.com) at the Chattanooga Choo Choo. In its history, the Comedy Catch has hosted some of the biggest stars in comedy with names like Jerry Seinfeld, Jeff Foxworthy, Ron White, Paula Poundstone and many others. Be sure to stop by their Back Stage Bar before the show for a delicious beverage.

1400 Market Street, Chattanooga, TN 37408 | [thecomedycatch.com](http://thecomedycatch.com) | 423-629-2233

Fb: [ComedyCatch](https://www.facebook.com/ComedyCatch) | Tw: [@ComedyCatch](https://twitter.com/ComedyCatch) | Insta: [@ComedyCatch](https://www.instagram.com/ComedyCatch)

## **MONDAY, MAY 6, 2019**

Morning Enjoy a delicious breakfast at hotel.

Morning Experience [Ruby Falls](http://rubyfalls.com), home to America's deepest commercial cave and tallest underground waterfall open for public viewing. It features a thundering 145-foot waterfall located 1,120 feet beneath the surface of Lookout Mountain in Chattanooga, Tennessee. The falls were discovered in 1928 by Leo Lambert and a team of excavators. Lambert named the falls after his wife, Ruby, and opened the area as a public attraction in 1930. Following the underground guided tour, enjoy panoramic view of the Tennessee Valley from the Lookout Mountain Tower. Ruby Falls is strongly committed to environmental sustainability and was the first attraction in America to receive the Green Globe Certification. Their sustainable practices include using all LED lighting, installing solar panels, and recycling. Adjacent to Ruby Falls, they also run the **Zipstream Aerial Adventure**, a challenging ropes course and zipline 40 feet in the air.

1720 South Scenic Highway, Chattanooga, TN 37409 | [rubyfalls.com](http://rubyfalls.com) | 423-821-2544

Fb: [RubyFallsCave](https://www.facebook.com/RubyFallsCave) | Tw: [@SeeRubyFalls](https://twitter.com/SeeRubyFalls) | Insta: [@RubyFallsCave](https://www.instagram.com/RubyFallsCave)

Morning Visit the [Tennessee Aquarium](http://tennesseeaquarium.com), located downtown on the banks of the Tennessee River, and go on a remarkable journey from the mountains to the sea. The Aquarium includes two buildings that feature lemurs, river otters, alligators, prehistoric-looking sturgeon, the tweeting electric eel, sharks, stingrays, colorful reef fish, penguins, a walk-through butterfly garden, and so many more. The Extraordinary Experiences offer an up-close encounter with cool creatures around every corner. The 45-minute Backstage Pass gives you VIP access to get up close, touch, and feed Aquarium animals. You can also take in an IMAX 3D movie next door on a six-story screen with IMAX with Laser

Projection system, a cutting-edge technology offered in only a few dozen theaters worldwide and unmatched by any movie house within hundreds of miles of Chattanooga.

1 Broad Street, Chattanooga, TN 37402 | tnaqua.org | 423-265-0695

Fb: TennesseeAquarium | Tw: @TNAquarium | Insta: @TennesseeAquarium

#### Lunch

Enjoy lunch at [Puckett's Grocery & Restaurant](#) located downtown next to the Tennessee Aquarium. They have live pickin' performances just a few feet from your table and serve authentic comfort food like barbecue, smoked slow 'n' low over cherry wood, home-cooked sides, and even a few upscale dishes like a delectable, hand-cut filet mignon.

2 Aquarium Way, Chattanooga, TN 37402 | puckettsgro.com/chattanooga | 423-708-8505

Fb: PuckettsChattanooga | Tw: @PuckettsGrocery | Insta: @PuckettsGrocery

#### Afternoon options:

[Stringer's Ridge](#) is a 92-acre urban wilderness park located on Chattanooga's North Shore. The ridge overlooks the Tennessee River and can be viewed clearly from the downtown waterfront. The result of a citizen based effort to preserve one of the last large natural areas within the Chattanooga city limits, the park features easy to moderately technical multi-use singletrack, a Civil War cannon placement, spectacular views of the city, a bathroom facility, water fountain, and pump track.

[www.outdoorchattanooga.com/land/stringers-ridge-park-mountain-biking](http://www.outdoorchattanooga.com/land/stringers-ridge-park-mountain-biking)

Get in a [kayak or on a SUP](#) and explore the **Tennessee River downtown**. The two-hour tour takes you around Maclellan Island, a bird sanctuary; along the bluffs of the Bluff View Art District; under three scenic bridges; and along the revitalized riverfront. Meet at Outdoor Chattanooga.

200 River Street, Chattanooga, TN 37405 | outdoorchattanooga.com | 423-643-6888

Fb: outdoorchattanooga | Tw: @ outdoorchatt | Insta: @ outdoorchatt

#### Afternoon

Located in the Southside District, explore the 33-acre [Sculpture Fields at Montague Park](#) curated and designed by world-renowned artist John Henry. The park is filled with 27 large-scale sculptures by artists across the country including John Henry, Mark di Suvero, Linda Howard, John Clement, Jesús Morales, Neltje, and many more. International artists include Claus Moor, Jan Meyer-Rogge, and Heinz Aeschlimann. This non-profit outdoor museum also includes sprawling walking paths for outdoor recreation, beautifully landscaped gardens, special events, free parking, restrooms, and plenty of green space for yoga, flying kites, and picnics. Park is dog friendly. Hours: Dawn to dusk. Main entrance is on Polk Street (between Main and 23<sup>rd</sup> Streets).

1800 Polk Street, Chattanooga, TN 37408 | sculpturefields.org | 423-266-7288

Fb: SculptureFields | Insta: sculpturefieldsmontaguepark

#### Dinner

Enjoy dinner at [Tony's Pasta Shop](#) and explore the [Bluff View Art District](#). Located in the carriage house of a Victorian mansion, Tony's features classic Italian cuisine in a casual atmosphere. The restaurant has gorgeous views of the Walnut Street Bridge, Tennessee River, Maclellan Island, the mountains and Coolidge Park. The district is made up of 2 restaurants, 1 coffee shop, 1 B&B (consists of 3 homes), a gallery, 2 museums, bocce court and an outdoor sculpture garden. The Bluff makes their own bread, pastries, pasta and chocolates; roasts their own coffee; and grows herbs in their own garden.

212 High Street, Chattanooga, TN 37403 | bluffviewartdistrict.com | 423-265-5033 ext. 222

#### Evening

Walk across the **Walnut Street Bridge** to the **North Shore District**. The **North Shore District** offers eclectic shops, bookstores, restaurants such as Good Dog and Beast & Barrel, hand-crafted ice cream from Clumpies, gelato from Milk & Honey, fresh donuts from Julie Darlings, art galleries, grocery stores, Renaissance Park, and Coolidge Park with 20 acres of green space, an antique carousel, and interactive water fountains. The **Walnut Street Bridge** is one of the longest pedestrian walkway bridges in the world at 2,370-feet. It connects downtown Chattanooga with the vibrant

historic North Shore District. Built in 1891, the old truss bridge became the first multi-use structure to span the Tennessee River, and for almost three decades, it served as the only way to cross the river. It's described as the oldest surviving truss bridge of its size in the South.

### ***EVENING OPTIONS:***

Take a Brewery & Cocktail Tour and explore locations including ODDStory, Hutton & Smith, Chattanooga Brewing Company, STIR, The Fix Lounge, Meeting Place, and more.

## **TUESDAY, MAY 7, 2019**

Morning Enjoy a delicious breakfast at hotel.

Morning Ride the [Lookout Mountain Incline Railway](#), known as the world's steepest passenger railway (with a 72.7% grade) and "America's Most Amazing Mile." You'll get to see spectacular panoramic views of the valley from the roof of the train. You can ride the Incline round-trip from the top to the bottom or the bottom to the top. Address below takes you to the station at the base of the mountain. HOURS: Mon-Fri/9am-6pm, Sat-Sun/9am-7pm.  
3917 St. Elmo Avenue, Chattanooga, TN 37409 | [ridetheincline.com](http://ridetheincline.com) | 423-821-4224  
Fb: RideTheIncline | Tw: @RideTheIncline

Morning Explore [Rock City](#) & enjoy lunch at [Café 7](#), one of the south's most popular natural attractions. Known for its unique geological and botanical wonders, the enchanted 4,100-foot walking trail is a true marvel of nature featuring massive ancient rock formations, a 140-foot waterfall that cascades down Lookout Mountain, a panoramic view of seven states and a Swing-A-Long Bridge that spans nearly 200 feet. You can also enjoy a delicious meal at [Café 7](#) located on the terrace at Lover's Leap or check out the more casual Big Rock Grill, located right inside Rock City's entrance. Rock City offers a variety of special seasonal events including Shamrock City, Fairytale Nights, Summer Music Weekends, Birds of Prey Show, Blowing Springs Farm, Enchanted MAiZE, Rocktoberfest, and the Enchanted Garden of Lights. HOURS: Jan.-mid-April, 8:30am-5pm; Mid-April-May, 8:30am-6:00pm.; June-Aug., 8:30am-8pm; Sept.-Oct., 8:30am-6pm; Nov-Dec., 8:30-4pm. Times vary for evening events.  
1400 Patten Road, Lookout Mountain, GA 30750 | [seerockcity.com](http://seerockcity.com) | 706-820-2531  
Fb: SeeRockCityGardens | Tw: @SeeRockCity | Insta: @SeeRockCity

Afternoon [Songbirds Rocks](#) features an unparalleled permanent and rotating collection of more than 500 rare vintage instruments. The guitars are grouped by brand, time frame, and linear progression and include acoustic, electric, jazz, bass, mandolin, banjo, and mandocello models. The main exhibits are self-guided and include 350 instruments, interactive videos, a performance stage, and gift shop. The upgraded All Access Tours include a guided tour through the main exhibits and access to the Green Room and the Vault where some of the most exclusive guitars in the world are displayed (offered at certain times of the day and require advance registration). Each display features the guitars that made the music as well as the stories and artists that brought them to life. The museum also offers regular live music, educational workshops, and can be booked for special events. (*Opened March 10, 2017*)  
HOURS: Mon.-Wed., 10 am-6 pm; Thurs.-Sat., 10 am-8 pm; Sun., Noon-6 pm. All access tours: 11 am, 1 pm, 3 pm, and 5 pm Thurs.-Sat.  
35 Station Street, Chattanooga, TN 37408 | [museum.songbirds.rocks](http://museum.songbirds.rocks) | 423-531-2473  
Fb: SongbirdsRocks | Tw: @SongbirdsGuitar | Insta: @ SongbirdsRocks  
YouTube: Songbirds Guitars

Afternoon Explore new heights at [High Point Climbing and Fitness/Downtown](#). This premier rock-climbing facility includes 30,000 square feet of climbing and bouldering space indoors & outdoors (transparent climbing wall!) – making it one of the nation's largest gyms. Climbing magazine calls High Point "the country's coolest gym." High Point offers lead, top rope, and auto-belay walls; two

15-meter speed climbing walls; lead climbing pit; two bouldering areas; the Kid Zone with 3,000 square feet of space designed specifically for young climbers; and diverse cross-training in their aerobic, weight, spin, and yoga rooms. Additional High Point Climbing & Fitness locations: Riverside Drive/Chattanooga, TN & Highway 280/Birmingham, AL. The High Point Climbing School is a service provided by AMGA Certified Single Pitch Instructors Lisa Rands and Wills Young. Both are registered coaches with the national USA Climbing organization. Rands history includes holding the World #1 in competitive bouldering, winning many international competitions, and raising the bar for women's climbing across the world. Young is a veteran climber, a master of technique (who has coached Lisa), authored of one of the most popular climbing guidebooks, and traveled and climbed across the globe for nearly 35 years. Both can take you on guided rock climbing trips outside. Climbing gym HOURS: Sat/Sun, 10am-8pm; Mon/Wed/Fri, 6am-10pm; Tues/Thurs, 10am-10pm .

219 Broad Street, Chattanooga, TN 37402 | [highpointclimbing.com](http://highpointclimbing.com) | 423-602-7625  
Fb: HighPointClimbing | Tw: @HighPointChatty | Insta: @HighPointClimbing

Dinner

Enjoy dinner at the [Boathouse Rotisserie & Raw Bar](#), located on the Tennessee Riverwalk (around the two mile marker from downtown) and started by locals Karen and Lawton Haygood. The restaurant provides a gorgeous view of the Tennessee River, outdoor patio dining, and an eclectic menu that includes traditional dishes, variety of wood fire grilled house specialties, fresh juice cocktails, raw oyster bar, and much more. Dining at the Boathouse is a long-standing tradition for Chattanoogaans. The Boathouse has received numerous awards and honors for their exceptional service and dining options.

1459 Riverside Drive, Chattanooga, TN 37406 | [boathousechattanooga.com](http://boathousechattanooga.com) | 423-622-0122  
Fb: BoathouseChattanooga | Tw: @BoathouseCHA | Insta: @Boathouse\_CHA

***EVENING OPTIONS:***

Come out for an evening of fun and watch the [Chattanooga Lookouts](#) play ball. The minor league baseball team is a member of the Southern League and is the AA Affiliate of the Minnesota Twins. The Lookouts play at AT&T field, a beautiful stadium with a friendly atmosphere. Grab a hot dog, popcorn, or a bag of chips and wash it down with a Coca-Cola or a beverage from Chattanooga's Big River Brewhouse. Visit on Fridays for fireworks after the game.

201 Power Alley, Chattanooga, TN 37402 | [lookouts.com](http://lookouts.com) | 423-267-2208  
Fb: ChattanoogaLookouts | Tw: @ChattLookouts | Insta: @ChattLookouts

**WEDNESDAY, MAY 8, 2019**

Morning Enjoy a delicious breakfast at hotel.

8 am Depart Chattanooga.

**### END OF CHATTANOOGA MTJA PRE-CONF FAM ###**

**TRANSPORTATION OPTIONS:**

[Free Electric Shuttle](#): The Downtown Shuttle runs daily about every 5-7 minutes from 6:30am-11pm on weekdays, 9:30 am-11 pm on Saturdays, and 9:30 am-8:30 pm on Sundays. The North Shore Shuttle begins at Shuttle Park North and runs every 30 minutes Monday-Saturday from 10 am-5:30 pm. Hours are subject to change. Map: [www.carta-bus.org/maps/shuttlemap.pdf](http://www.carta-bus.org/maps/shuttlemap.pdf).

[Bike Chattanooga](#) is a 24/7 bicycle transit system with about 300 hundred of bikes at 33 stations located throughout Chattanooga. Each station has a touchscreen kiosk system, map, and docking points which release bikes using a member key or ride code. A 24-hour pass is \$8 with unlimited 60-minute station-to-station trips. Lock the bike back at any station dock and wait for the green light to confirm the bike is secure. Station map: [www.bikechattanooga.com/stations](http://www.bikechattanooga.com/stations).

Fb: BikeChattanooga | Tw: @ BikeChattanooga | Insta: @ BikeChattanooga | Pinterest: BikeChattanooga

[Gray Line of Tennessee starts Hop On/Off trolley tour](#) takes visitors on a 75 minute tour and stops at 12 iconic attractions and points of interest. Guests can hop aboard/off the classic red & green trolley at any of the 12 stops. Tours start and end at the Chattanooga Choo Choo and run daily from 10 a.m.-5 p.m. Tickets can be purchased online, on board the trolley, or at the Chattanooga Choo Choo. The pass includes unlimited hop on/hop off privileges at all stops plus the second day FREE. [www.chattanoogahop.com](http://www.chattanoogahop.com)