



Beth Dix, Vendor Instructor, Primrose Lane Quilt Shop, Black Mountain, NC

I have been the designer and owner of Primrose Lane since 1993. I began my business as a doll clothing designer, then expanded to infant and children's wear. In 2009, I returned to my first love - quilting - and have been designing quilt patterns ever since. Because my doll and children's clothing patterns incorporated a lot of smocking, heirloom sewing, embroidery, and applique, it is only natural that my quilt patterns also include handsewn details. My designs run the gamut from easy-to-piece geometrics that are completely machine sewn, to lovingly hand embroidered, and most recently machine embroidered wall and bed quilts. As a designer, my goal is to make patterns that are easy to sew with instructions that are EASY TO FOLLOW. All the patterns are fully illustrated. In addition to my patterns, I am also an artist, quilt instructor, and public speaker. I have designed several custom fabrics for quilt guilds and have spoken at several guilds on the subject of Redwork.