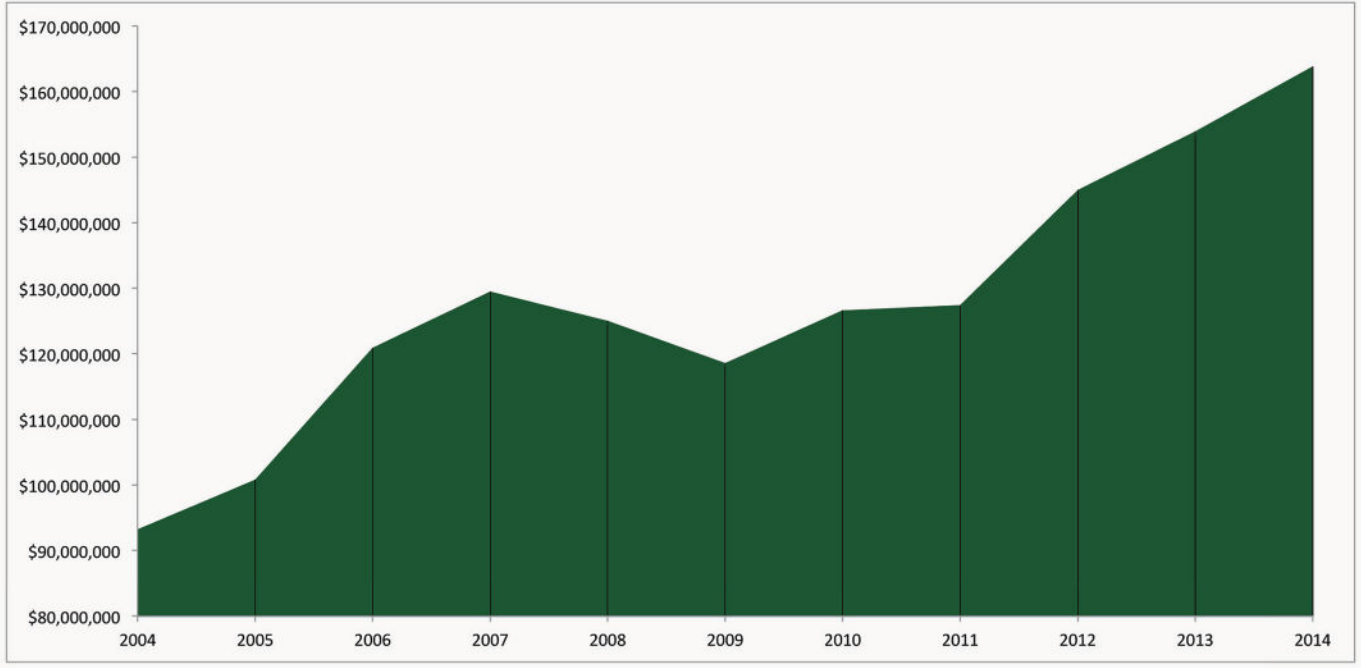




In addition to the gross receipt tax of one percent, businesses featuring amusement attractions pay an additional tourism tax of 2.5 percent. In 2011, the tax was increased from two percent. Pigeon Forge continues to evolve by identifying and recruiting new attraction developments that are reflective of the city's brand to the area each year.

Amusement Revenue



Historic Revenue

2014*

Month	Gross Business	% Change
JAN	\$ 2,888,645	43
FEB	\$ 5,979,103	15
MAR	\$ 12,840,823	19
APR	\$ 19,761,580	29
MAY	\$ 19,835,557	27
JUN	\$ 27,543,532	-3
JUL	\$ 33,670,027	9
AUG	\$ 18,920,604	2
SEP	\$ 8,637,993	9
OCT	\$ 12,613,361	-3
NOV	\$ 11,394,675	25
DEC	\$ 13,632,361	27
TOTAL	\$ 187,718,261	12

6

2013*

Month	Gross Business	% Change
JAN	\$ 2,014,016	11
FEB	\$ 5,216,714	-13
MAR	\$ 10,826,451	10
APR	\$ 15,335,193	-11
MAY	\$ 15,644,515	-16
JUN	\$ 28,272,113	9
JUL	\$ 30,838,598	14
AUG	\$ 18,583,660	15
SEP	\$ 7,904,784	-8
OCT	\$ 12,997,097	26
NOV	\$ 9,126,242	16
DEC	\$ 10,746,500	19
TOTAL	\$ 167,505,883	6

2012*

Month	Gross Business	% Change
JAN	\$ 2,454,970	-9
FEB	\$ 6,902,930	21
MAR	\$ 9,998,698	32
APR	\$ 15,086,279	36
MAY	\$ 14,881,763	19
JUN	\$ 21,637,838	27
JUL	\$ 22,795,690	-2
AUG	\$ 14,092,891	15
SEP	\$ 8,359,970	2
OCT	\$ 9,971,329	5
NOV	\$ 8,524,617	4
DEC	\$ 10,267,873	10
TOTAL	\$ 144,974,848	14

PRIOR YEARS*

Year	Gross Business	% Change
1982	\$ 8,054,023	5
1983	\$ 9,378,321	16
1984	\$ 10,628,916	13
1985	\$ 12,577,510	18
1986**	\$ 20,541,400	63
1987	\$ 21,773,950	6
1988	\$ 26,391,100	21
1989	\$ 29,273,589	11
1990	\$ 32,171,557	9
1991	\$ 37,220,969	16
1992	\$ 41,951,633	13
1993	\$ 47,474,025	13
1994	\$ 53,135,733	12
1995	\$ 60,515,002	14
1996	\$ 63,197,580	4

Year	Gross Business	% Change
1997	\$ 68,488,717	8
1998	\$ 72,935,163	6
1999	\$ 74,699,135	2
2000	\$ 75,393,417	2
2001	\$ 80,843,173	7
2002	\$ 85,366,733	6
2003	\$ 85,001,731	0
2004	\$ 93,219,883	10
2005	\$ 100,799,589	8
2006	\$ 120,900,285	20
2007	\$ 129,448,718	7
2008	\$ 125,024,793	-3
2009	\$ 118,554,213	-5
2010	\$ 126,627,450	7
2011	\$ 127,441,651	1

*Data is based on amusement revenue taxed at 2.5%

**Year of Dollywood opening