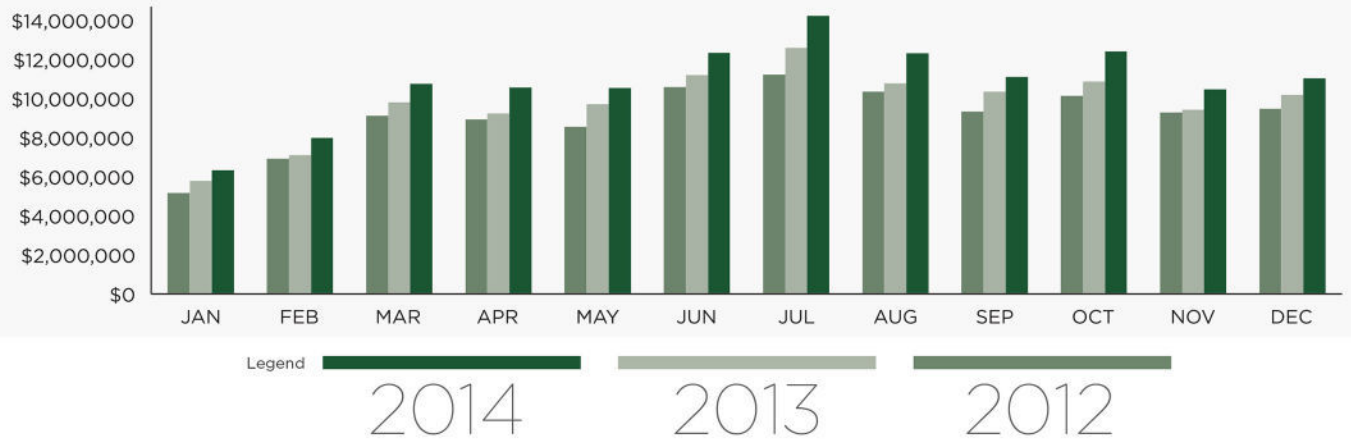




Pigeon Forge provides many retail and service stores used by both residents and visitors. This sector includes stores not associated with an outlet mall or niche specialty products.

Retail & Services Revenue



2014		
Month	Gross Business	% Change
JAN	\$ 6,325,277	9
FEB	\$ 7,988,124	12
MAR	\$ 10,760,818	10
APR	\$ 10,572,873	14
MAY	\$ 10,546,811	9
JUN	\$ 12,349,051	10
JUL	\$ 14,241,549	13
AUG	\$ 12,309,675	14
SEP	\$ 11,097,992	7
OCT	\$ 12,419,011	14
NOV	\$ 10,467,417	11
DEC	\$ 11,032,190	8
TOTAL	\$ 130,110,788	11

2013		
Month	Gross Business	% Change
JAN	\$ 5,792,428	12
FEB	\$ 7,117,507	3
MAR	\$ 9,818,172	8
APR	\$ 9,241,067	3
MAY	\$ 9,713,777	14
JUN	\$ 11,197,208	6
JUL	\$ 12,593,063	12
AUG	\$ 10,770,588	4
SEP	\$ 10,346,893	11
OCT	\$ 10,882,482	7
NOV	\$ 9,436,188	2
DEC	\$ 10,182,356	7
TOTAL	\$ 117,091,729	7

2012		
Month	Gross Business	% Change
JAN	\$ 5,160,886	15
FEB	\$ 6,921,541	21
MAR	\$ 9,132,755	25
APR	\$ 8,933,101	18
MAY	\$ 8,555,884	10
JUN	\$ 10,577,472	12
JUL	\$ 11,225,032	20
AUG	\$ 10,343,309	16
SEP	\$ 9,331,516	9
OCT	\$ 10,143,351	7
NOV	\$ 9,287,915	14
DEC	\$ 9,481,352	15
TOTAL	\$ 109,094,114	15

PRIOR YEARS		
Year	Gross Business	% Change
1997	\$ 25,380,636	-8
1998	\$ 33,010,890	30
1999	\$ 43,426,952	32
2000	\$ 44,969,871	4
2001	\$ 48,028,666	7
2002	\$ 55,569,729	16
2003	\$ 64,203,851	16
2004	\$ 72,480,058	13
2005	\$ 87,258,299	13
2006	\$ 108,196,313	20
2007	\$ 102,107,932	-6
2008	\$ 92,490,640	-9
2009	\$ 82,832,938	-10
2010	\$ 82,026,018	-1
2011	\$ 94,942,266	16