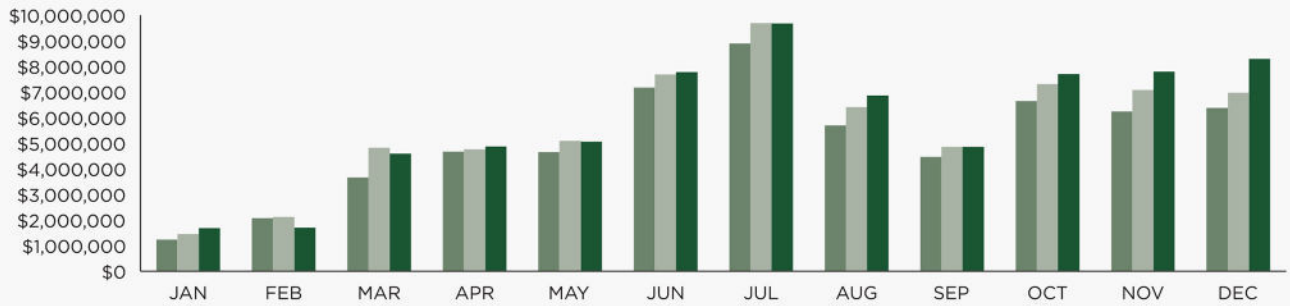




Pigeon Forge is famous for the multiple theaters featuring live shows every day. Some theaters also include meals as part of the entertainment experience. Theaters will continually update their shows in an effort to attract new and repeat visitors. Because of the number of tourists visiting during Winterfest (November through February), many theaters are open year round.

Theater Revenue



Legend 2014 2013 2012

2014		
Month	Gross Business	% Change
JAN	\$ 1,687,549	17
FEB	\$ 1,694,613	-20
MAR	\$ 4,589,376	-5
APR	\$ 4,868,797	2
MAY	\$ 5,056,120	-1
JUN	\$ 7,777,659	1
JUL	\$ 9,675,403	0
AUG	\$ 6,855,685	7
SEP	\$ 4,853,778	0
OCT	\$ 7,700,045	5
NOV	\$ 7,801,162	10
DEC	\$ 8,293,201	19
TOTAL	\$ 70,853,388	4

2013		
Month	Gross Business	% Change
JAN	\$ 1,448,490	18
FEB	\$ 2,125,255	2
MAR	\$ 4,830,268	32
APR	\$ 4,762,651	2
MAY	\$ 5,091,093	9
JUN	\$ 7,693,453	7
JUL	\$ 9,686,103	9
AUG	\$ 6,405,305	13
SEP	\$ 4,863,071	9
OCT	\$ 7,312,580	10
NOV	\$ 7,086,104	14
DEC	\$ 6,966,801	9
TOTAL	\$ 68,271,174	10

2012		
Month	Gross Business	% Change
JAN	\$ 1,226,651	49
FEB	\$ 2,078,761	64
MAR	\$ 3,656,310	23
APR	\$ 4,670,612	34
MAY	\$ 4,661,309	16
JUN	\$ 7,177,684	16
JUL	\$ 8,897,977	15
AUG	\$ 5,690,706	17
SEP	\$ 4,470,830	-3
OCT	\$ 6,648,181	4
NOV	\$ 6,240,964	8
DEC	\$ 6,380,876	10
TOTAL	\$ 61,800,861	15

PRIOR YEARS		
Year	Gross Business	% Change
1998	\$ 32,922,581	16
1999	\$ 33,975,605	3
2000	\$ 33,837,352	0
2001	\$ 35,504,439	5
2002	\$ 44,265,731	25
2003	\$ 47,903,116	8
2004	\$ 49,568,251	3
2005	\$ 52,380,758	3
2006	\$ 56,801,191	6
2007	\$ 59,267,869	8
2008	\$ 55,765,456	-6
2009	\$ 55,338,246	-1
2010	\$ 52,666,346	-5
2011	\$ 53,870,003	2