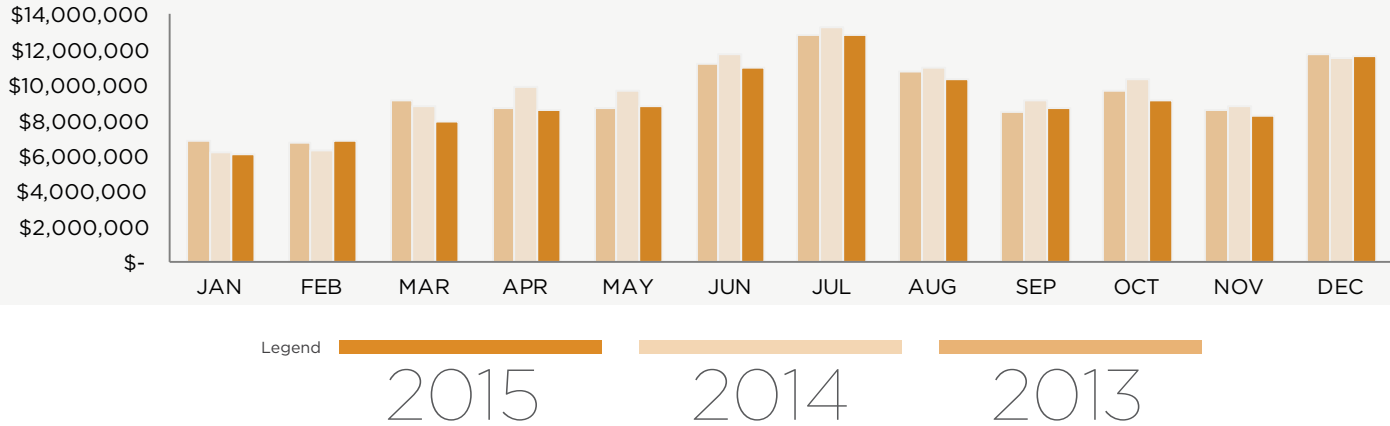




Gas & Grocery Revenue

In recent years, gas prices have fluctuated dramatically, and 2015 saw a dramatic decrease in cost per gallon. Per AAA, gas prices in 2015 averaged about 94 cents per gallon less than in 2014. The 2015 national average price for a gallon of gas was \$2.40, which was the second cheapest annual average of the past 10 years. This contributed to extra money and larger budgets that visitors were able to use on their trips to Pigeon Forge and provided more feasibility for them to enjoy more activities while there.



2015		
Month	Gross Business	% Change
JAN	\$ 6,040,482	-3
FEB	\$ 6,856,127	8
MAR	\$ 7,940,040	-10
APR	\$ 8,581,390	-13
MAY	\$ 8,745,125	-10
JUN	\$ 10,909,688	-7
JUL	\$ 12,803,568	-3
AUG	\$ 10,299,553	-6
SEP	\$ 8,717,996	-4
OCT	\$ 9,161,755	-12
NOV	\$ 8,293,044	-6
DEC	\$ 11,581,192	0
TOTAL	\$ 109,929,960	-6

2014		
Month	Gross Business	% Change
JAN	\$ 6,212,886	-9
FEB	\$ 6,334,948	-5
MAR	\$ 8,787,044	-4
APR	\$ 9,859,923	14
MAY	\$ 9,682,174	11
JUN	\$ 11,754,512	6
JUL	\$ 13,256,851	3
AUG	\$ 11,003,294	3
SEP	\$ 9,066,890	7
OCT	\$ 10,354,199	7
NOV	\$ 8,838,838	3
DEC	\$ 11,526,478	-2
TOTAL	\$ 116,678,037	3

2013		
Month	Gross Business	% Change
JAN	\$ 6,827,536	13
FEB	\$ 6,675,014	-2
MAR	\$ 9,129,416	6
APR	\$ 8,647,163	-12
MAY	\$ 8,692,794	2
JUN	\$ 11,141,752	5
JUL	\$ 12,834,907	1
AUG	\$ 10,720,199	-2
SEP	\$ 8,494,049	-14
OCT	\$ 9,660,186	-10
NOV	\$ 8,596,680	-3
DEC	\$ 11,711,090	1
TOTAL	\$ 113,130,786	-2

PRIOR YEARS		
Year	Gross Business	% Change
1998	\$ 47,858,700	15
1999	\$ 54,594,236	14
2000	\$ 62,040,964	14
2001	\$ 65,007,834	5
2002	\$ 60,670,662	-7
2003	\$ 61,764,206	2
2004	\$ 69,835,390	13
2005	\$ 76,082,100	13
2006	\$ 613,657,124	9
2007	\$ 88,884,370	8
2008	\$ 100,098,493	13
2009	\$ 91,671,054	-8
2010	\$ 100,895,480	10
2011	\$ 112,686,223	12
2012	\$ 115,037,970	2

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)