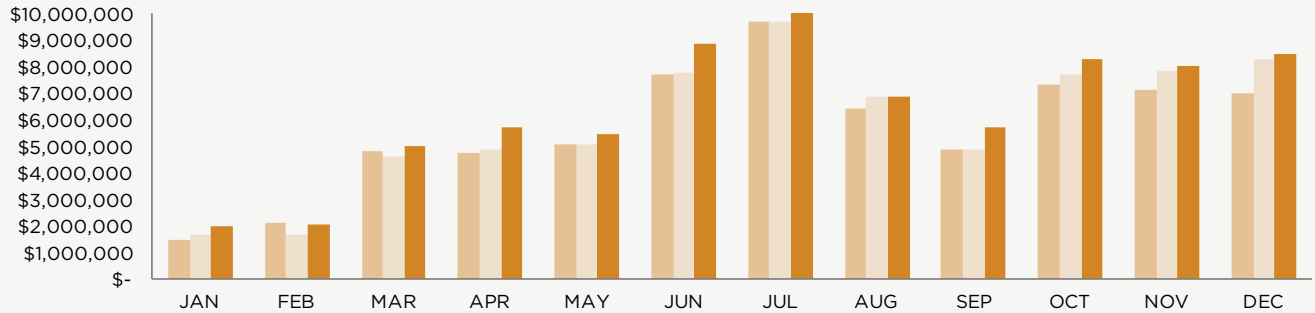




Theater Revenue

Pigeon Forge is known for multiple theaters that present live shows every day. Some theaters also include meals as part of the entertainment experience. Theaters continually update their shows in an effort to attract new and repeat visitors. Because of the number of tourists visiting during Winterfest (November through February), many theaters are open year round. This was not the case prior to Winterfest.



2015		
Month	Gross Business	% Change
JAN	\$ 1,970,401	17
FEB	\$ 2,049,185	21
MAR	\$ 4,966,809	8
APR	\$ 5,678,840	17
MAY	\$ 5,456,656	8
JUN	\$ 8,826,431	13
JUL	\$ 10,657,064	10
AUG	\$ 6,867,401	0
SEP	\$ 5,672,978	17
OCT	\$ 8,277,070	7
NOV	\$ 8,007,810	3
DEC	\$ 8,485,420	2
TOTAL	\$ 76,916,065	9

2014		
Month	Gross Business	% Change
JAN	\$ 1,687,549	17
FEB	\$ 1,694,613	-20
MAR	\$ 4,589,376	-5
APR	\$ 4,868,797	2
MAY	\$ 5,056,120	-1
JUN	\$ 7,777,659	1
JUL	\$ 9,675,403	0
AUG	\$ 6,855,685	7
SEP	\$ 4,853,778	0
OCT	\$ 7,700,045	5
NOV	\$ 7,801,162	10
DEC	\$ 8,293,201	19
TOTAL	\$ 70,853,388	4

2013		
Month	Gross Business	% Change
JAN	\$ 1,448,490	18
FEB	\$ 2,125,255	2
MAR	\$ 4,830,268	32
APR	\$ 4,762,651	2
MAY	\$ 5,091,093	9
JUN	\$ 7,693,453	7
JUL	\$ 9,686,103	9
AUG	\$ 6,405,305	13
SEP	\$ 4,863,071	9
OCT	\$ 7,312,580	10
NOV	\$ 7,086,104	14
DEC	\$ 6,966,801	9
TOTAL	\$ 68,271,174	10

PRIOR YEARS		
Year	Gross Business	% Change
1999	\$ 33,975,605	3
2000	\$ 33,837,352	0
2001	\$ 35,504,439	5
2002	\$ 44,265,731	25
2003	\$ 47,903,116	8
2004	\$ 49,568,251	3
2005	\$ 52,380,758	3
2006	\$ 56,801,191	6
2007	\$ 59,267,869	8
2008	\$ 55,765,456	-6
2009	\$ 55,338,246	-1
2010	\$ 52,666,346	-5
2011	\$ 53,870,003	2
2012	\$ 61,800,861	15

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)