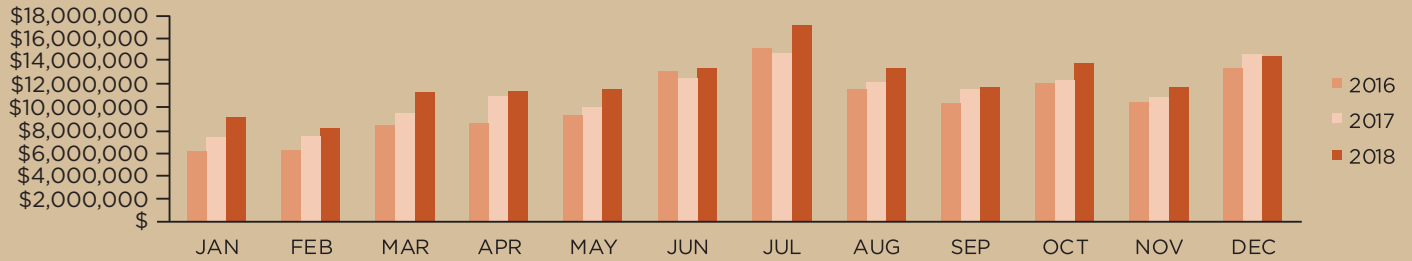




Affordable gasoline is important to a drive-tourism market like Pigeon Forge, as it allows visitors to allocate additional money to other activities while on their trips. Recent years have seen affordable gasoline, with prices averaging well below \$3.00 since 2015.

Gas & Grocery Revenue



Legend 2016 2017 2018

2018*		
Month	Gross Business	% Change
JAN	\$ 9,190,678	22
FEB	\$ 8,229,627	7
MAR	\$ 11,400,381	17
APR	\$ 11,444,461	3
MAY	\$ 11,581,643	14
JUN	\$ 13,330,561	6
JUL	\$ 17,049,899	15
AUG	\$ 13,372,643	10
SEP	\$ 11,828,392	3
OCT	\$ 13,881,284	11
NOV	\$ 11,715,045	8
DEC	\$ 14,540,623	-1
TOTAL	\$ 147,565,237	9

2017*		
Month	Gross Business	% Change
JAN	\$ 7,537,336	19
FEB	\$ 7,657,106	19
MAR	\$ 9,733,706	14
APR	\$ 11,160,967	28
MAY	\$ 10,182,462	8
JUN	\$ 12,595,760	-5
JUL	\$ 14,810,494	-2
AUG	\$ 12,208,596	5
SEP	\$ 11,513,963	10
OCT	\$ 12,462,311	3
NOV	\$ 10,895,659	3
DEC	\$ 14,669,003	9
TOTAL	\$ 135,427,363	8

2016*		
Month	Gross Business	% Change
JAN	\$ 6,328,471	5
FEB	\$ 6,429,294	-6
MAR	\$ 8,529,997	7
APR	\$ 8,691,491	1
MAY	\$ 9,407,164	8
JUN	\$ 13,258,682	22
JUL	\$ 15,133,470	18
AUG	\$ 11,646,217	13
SEP	\$ 10,494,139	20
OCT	\$ 12,044,750	31
NOV	\$ 10,529,526	27
DEC	\$ 13,423,923	16
TOTAL	\$ 125,917,124	15

PRIOR YEARS*		
Year	Gross Business	% Change
2001	\$ 65,007,834	5
2002	\$ 60,670,662	-7
2003	\$ 61,764,206	2
2004	\$ 69,835,390	13
2005	\$ 76,082,100	13
2006	\$ 613,657,124	9
2007	\$ 88,884,370	8
2008	\$ 100,098,493	13
2009	\$ 91,671,054	-8
2010	\$ 100,895,480	10
2011	\$ 112,686,223	12
2012	\$ 115,037,970	2
2013	\$ 113,130,786	2
2014	\$ 116,678,037	3
2015	\$ 109,929,960	-6

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)