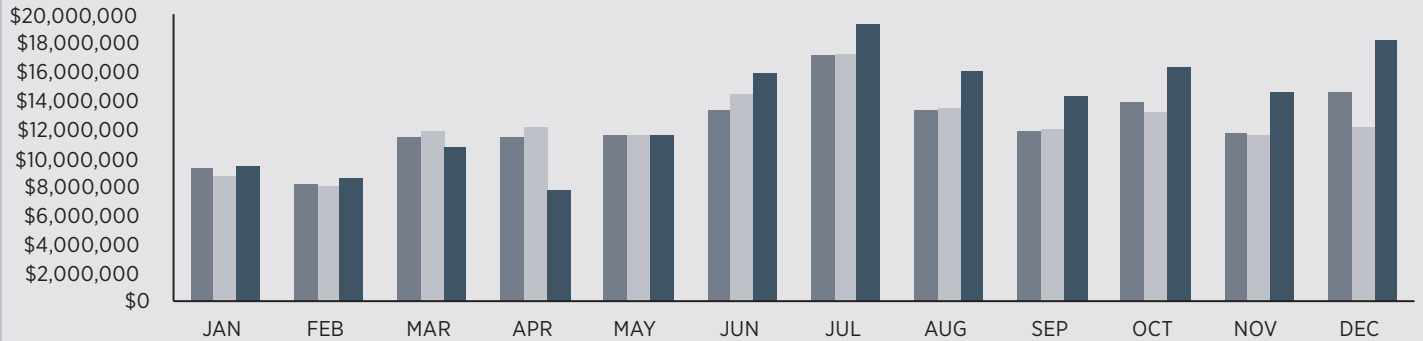




Affordable gasoline is important to a drive-tourism market like Pigeon Forge, as it allows visitors to allocate additional money to other activities while on their trips. Recent years have seen affordable gasoline, with prices averaging well below \$3.00 since 2015.

Gas & Grocery Revenue



Legend

2018

2019

2020

2020*

| Month | Gross Business | % Change |
|-------|----------------|----------|
| JAN | \$ 9,447,055 | 8 |
| FEB | \$ 8,614,328 | 7 |
| MAR | \$ 10,677,320 | -9 |
| APR | \$ 7,788,847 | -36 |
| MAY | \$ 11,613,665 | 0 |
| JUN | \$ 15,929,876 | 11 |
| JUL | \$ 19,290,797 | 12 |
| AUG | \$ 15,997,431 | 18 |
| SEP | \$ 14,280,421 | 19 |
| OCT | \$ 16,336,078 | 24 |
| NOV | \$ 14,553,982 | 26 |
| DEC | \$ 18,238,662 | 51 |
| TOTAL | \$ 162,768,462 | 11 |

2019*

| Month | Gross Business | % Change |
|-------|----------------|----------|
| JAN | \$ 8,741,124 | -5 |
| FEB | \$ 8,016,484 | -3 |
| MAR | \$ 11,792,202 | 3 |
| APR | \$ 12,143,118 | 6 |
| MAY | \$ 11,593,749 | 0 |
| JUN | \$ 14,334,388 | 8 |
| JUL | \$ 17,258,122 | 1 |
| AUG | \$ 13,507,181 | 1 |
| SEP | \$ 12,005,522 | 1 |
| OCT | \$ 13,219,523 | -5 |
| NOV | \$ 11,570,100 | -1 |
| DEC | \$ 12,085,575 | -17 |
| TOTAL | \$ 146,267,088 | -1 |

2018*

| Month | Gross Business | % Change |
|-------|----------------|----------|
| JAN | \$ 9,190,678 | 22 |
| FEB | \$ 8,229,627 | 7 |
| MAR | \$ 11,400,381 | 17 |
| APR | \$ 11,444,461 | 3 |
| MAY | \$ 11,581,643 | 14 |
| JUN | \$ 13,330,561 | 6 |
| JUL | \$ 17,049,899 | 15 |
| AUG | \$ 13,372,643 | 10 |
| SEP | \$ 11,828,392 | 3 |
| OCT | \$ 13,881,284 | 11 |
| NOV | \$ 11,715,045 | 8 |
| DEC | \$ 14,540,623 | -1 |
| TOTAL | \$ 147,565,237 | 9 |

PRIOR YEARS*

| Year | Gross Business | % Change |
|------|----------------|----------|
| 2005 | \$ 76,082,100 | 13 |
| 2006 | \$ 613,657,124 | 9 |
| 2007 | \$ 88,884,370 | 8 |
| 2008 | \$ 100,098,493 | 13 |
| 2009 | \$ 91,671,054 | -8 |
| 2010 | \$ 100,895,480 | 10 |
| 2011 | \$ 112,686,223 | 12 |
| 2012 | \$ 115,037,970 | 2 |
| 2013 | \$ 113,130,786 | 2 |
| 2014 | \$ 116,678,037 | 3 |
| 2015 | \$ 109,929,960 | -6 |
| 2016 | \$ 125,917,124 | 15 |
| 2017 | \$ 135,427,363 | 8 |

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)