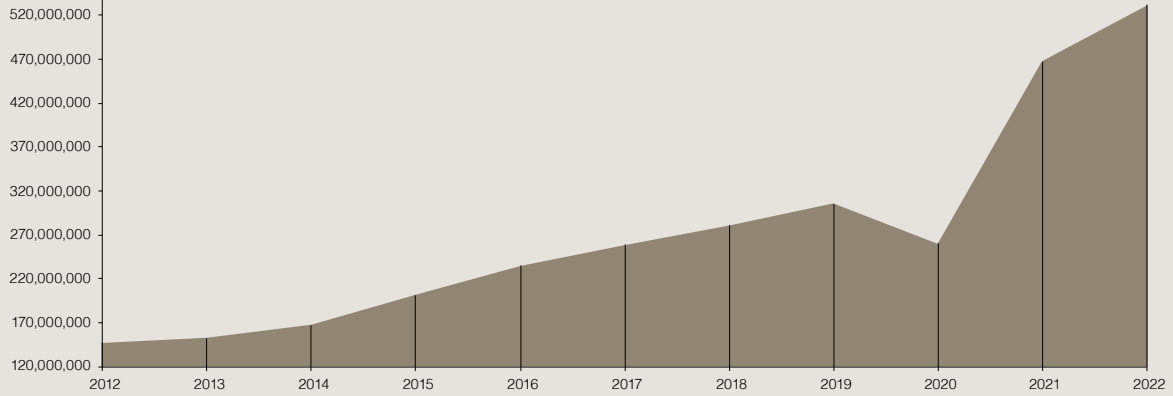




The lodging industry in Pigeon Forge continues to grow rapidly, with new properties being announced and built annually, which includes private and chain hotel properties, cabins, campgrounds and more.

In addition to the one percent gross receipts tax, lodging properties located within Pigeon Forge collect a 2.5 percent add-on tax to the customer, applied to lodging rates only, which are collected to support the city budget. Pigeon Forge's lodging tax is one of the lowest in the state of Tennessee, especially among other cities where tourism is the main industry.



Historical Revenue

2022*		
Month	Gross Business	% Change
JAN	\$ 20,994,173	34
FEB	\$ 19,383,687	11
MAR	\$ 37,219,268	31
APR	\$ 42,736,073	10
MAY	\$ 38,091,821	5
JUN	\$ 59,137,209	14
JUL	\$ 69,313,018	6
AUG	\$ 43,651,221	5
SEP	\$ 46,100,526	17
OCT	\$ 60,060,600	23
NOV	\$ 45,419,537	11
DEC	\$ 49,819,716	15
TOTAL	\$ 531,926,849	14

2021*		
Month	Gross Business	% Change
JAN	\$ 15,708,432	48
FEB	\$ 17,465,100	67
MAR	\$ 28,425,407	340
APR	\$ 38,708,037	1,322
MAY	\$ 36,361,762	194
JUN	\$ 51,823,715	80
JUL	\$ 65,237,365	77
AUG	\$ 41,472,870	64
SEP	\$ 39,413,087	35
OCT	\$ 48,857,595	20
NOV	\$ 40,842,170	62
DEC	\$ 43,324,294	38
TOTAL	\$ 467,639,834	80

2020*		
Month	Gross Business	% Change
JAN	\$ 10,648,944	18
FEB	\$ 10,455,490	5
MAR	\$ 6,460,207	-70
APR	\$ 2,722,196	-88
MAY	\$ 12,384,252	-44
JUN	\$ 28,802,515	-17
JUL	\$ 36,822,688	-9
AUG	\$ 25,331,332	-10
SEP	\$ 29,181,876	1
OCT	\$ 40,833,314	21
NOV	\$ 25,215,933	-6
DEC	\$ 31,289,657	17
TOTAL	\$ 260,198,404	-15

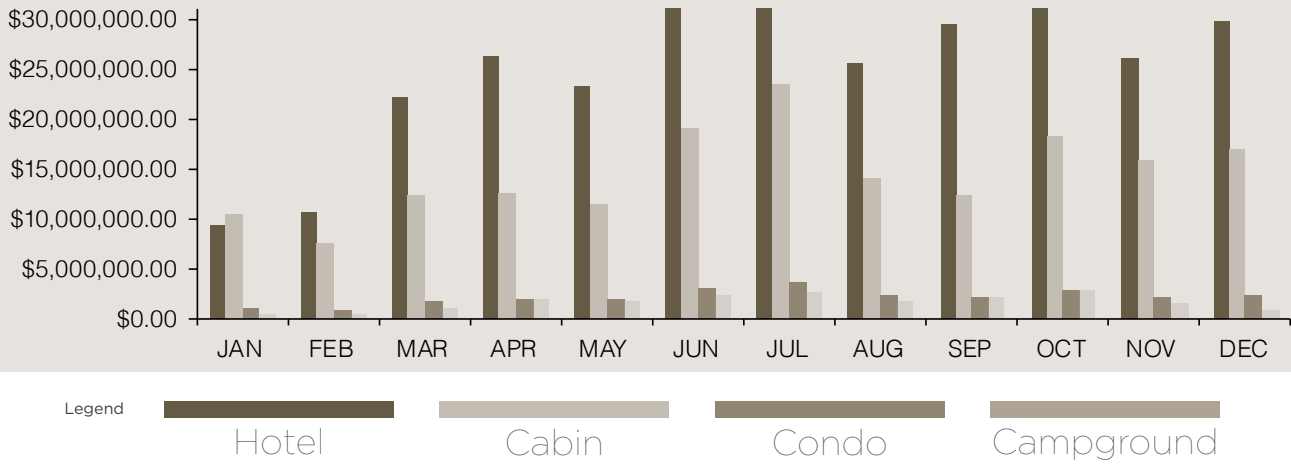
PRIOR YEARS*		
Year	Gross Business	% Change
2007	\$ 148,156,932	3
2008	\$ 138,167,536	-7
2009	\$ 126,913,639	-8
2010	\$ 134,749,909	6
2011	\$ 133,185,915	-1
2012	\$ 147,295,072	11
2013	\$ 153,094,669	4
2014	\$ 167,883,605	10
2015	\$ 202,106,805	20
2016	\$ 235,357,312	16
2017	\$ 259,072,351	10
2018	\$ 280,919,407	8
2019	\$ 305,350,645	9

*Data is based off 2.5% lodging revenue tax, provided only from properties located within the Pigeon Forge city limits



Pigeon Forge is able to break out lodging revenues by category from the 1 percent gross receipts tax, which is based on rental proceeds in addition to sales on amenities the lodging properties provide to their customers.

Lodging Revenue by Category



Legend: Hotel (dark brown), Cabin (medium brown), Condo (light brown), Campground (grey)

2022

HOTEL REVENUE*

Month	Gross Business	% Change
JAN	\$ 9,392,680	-3
FEB	\$ 10,618,323	24
MAR	\$ 22,162,191	10
APR	\$ 26,334,364	3
MAY	\$ 23,282,228	-5
JUN	\$ 34,786,277	-5
JUL	\$ 39,739,667	-12
AUG	\$ 25,660,488	-4
SEP	\$ 29,602,104	20
OCT	\$ 36,175,394	3
NOV	\$ 26,097,793	4
DEC	\$ 29,768,608	0
TOTAL	\$ 313,620,117	1

CABIN REVENUE*

Month	Gross Business	% Change
JAN	\$ 10,321,284	-7
FEB	\$ 7,549,554	-18
MAR	\$ 12,327,036	-11
APR	\$ 12,637,046	-17
MAY	\$ 11,391,458	-25
JUN	\$ 19,043,411	-15
JUL	\$ 23,341,601	-16
AUG	\$ 14,092,827	-21
SEP	\$ 12,247,424	-11
OCT	\$ 18,248,593	-8
NOV	\$ 15,706,666	-10
DEC	\$ 16,888,795	-13
TOTAL	\$ 173,795,695	-14

CONDO REVENUE*

Month	Gross Business	% Change
JAN	\$ 945,360	-8
FEB	\$ 773,664	-24
MAR	\$ 1,702,740	-16
APR	\$ 1,921,171	5
MAY	\$ 1,821,228	-5
JUN	\$ 3,041,021	-3
JUL	\$ 3,667,723	4
AUG	\$ 2,271,636	-4
SEP	\$ 2,129,966	12
OCT	\$ 2,782,523	81
NOV	\$ 2,196,571	-7
DEC	\$ 2,368,689	-5
TOTAL	\$ 25,622,292	2

CAMPGROUND*

Month	Gross Business	% Change
JAN	\$ 334,849	-7
FEB	\$ 442,146	73
MAR	\$ 1,027,301	2
APR	\$ 1,843,492	12
MAY	\$ 1,596,907	7
JUN	\$ 2,266,500	1
JUL	\$ 2,564,027	-1
AUG	\$ 1,626,270	-14
SEP	\$ 2,121,032	7
OCT	\$ 2,854,090	15
NOV	\$ 1,418,507	-6
DEC	\$ 793,624	-22
TOTAL	\$ 18,888,745	2

*Data is based on gross receipts taxed at 1%