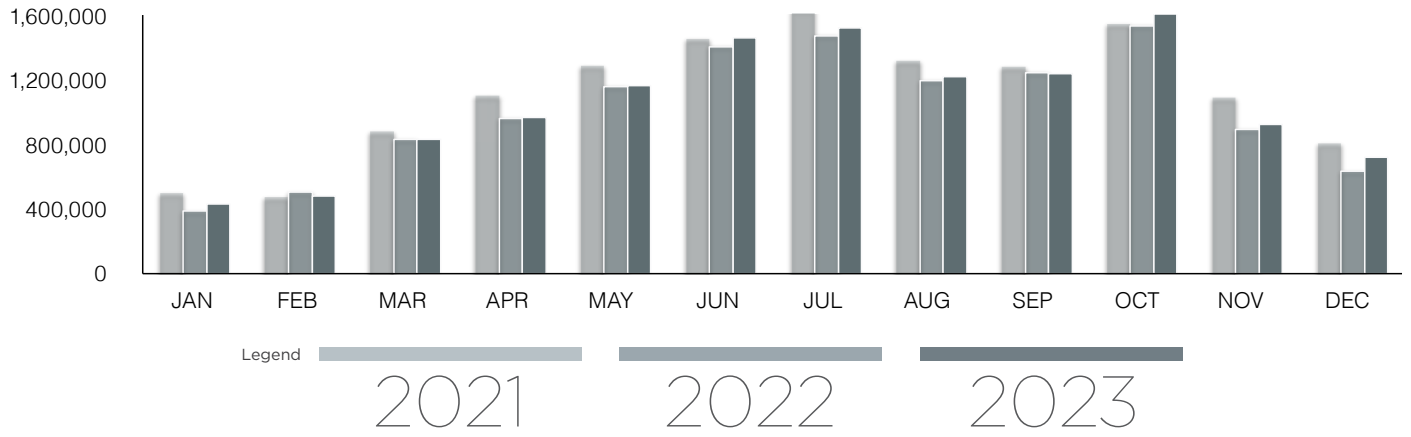




Great Smoky Mountains National Park attributes to the beauty and appeal of Pigeon Forge. The national park welcomed 13.3 million visitors in 2023, its second highest year on record at the park. Great Smoky Mountains National Park continues to be the nation's most visited national park, with nearly as many visits as the next three most visited parks combined.



2023		
Month	Visitor Count	% Change
JAN	459,626	11%
FEB	506,742	-6%
MAR	879,991	0%
APR	1,026,754	1%
MAY	1,229,626	0%
JUN	1,545,906	4%
JUL	1,609,741	3%
AUG	1,289,406	2%
SEP	1,307,865	-1%
OCT	1,704,922	5%
NOV	975,806	3%
DEC	761,262	12%
TOTAL	13,297,647	3%

2022		
Month	Visitor Count	% Change
JAN	409,267	-28%
FEB	536,592	6%
MAR	878,917	-6%
APR	1,014,878	-15%
MAY	1,227,558	-11%
JUN	1,486,757	-4%
JUL	1,560,696	-11%
AUG	1,266,172	-10%
SEP	1,315,818	-3%
OCT	1,624,908	-1%
NOV	945,444	-22%
DEC	670,626	-28%
TOTAL	12,937,633	-9%

2021		
Month	Visitor Count	% Change
JAN	525,801	17%
FEB	502,459	15%
MAR	931,060	48%
APR	1,169,469	92%
MAY	1,363,183	39%
JUN	1,539,247	0%
JUL	1,730,987	0%
AUG	1,398,161	-10%
SEP	1,355,599	-3%
OCT	1,633,547	-6%
NOV	1,155,227	6%
DEC	856,808	9%
TOTAL	14,161,548	15%

PRIOR YEARS		
Year	Visitor Count	% Change
2008	9,044,010	-4%
2009	9,491,437	5%
2010	9,463,538	0%
2011	9,008,830	-5%
2012	9,685,829	8%
2013	9,354,695	-3%
2014	10,099,276	8%
2015	10,712,674	6%
2016	11,312,786	6%
2017	11,338,893	0%
2018	11,421,200	1%
2019	12,547,743	10%
2020**	12,095,720	-4%

**2020 visitation impacted by the COVID-19 pandemic