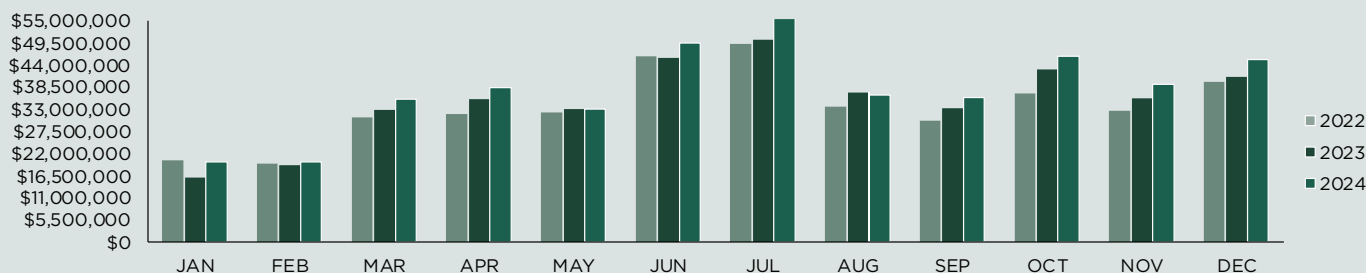




Due to a growing mix of locally-owned restaurants and regional and national chains, visitors find more options each time they visit Pigeon Forge. Every price point is available to those dining out, along with a variety of cuisine and menu options. With dining out a regular expense for any vacation or getaway, the variety and selection of restaurants in Pigeon Forge contributes to its wide appeal.



Legend

2022

2023

2024

2024*

Month	Gross Business	% Change
JAN	\$ 17,778,873	-10%
FEB	\$ 18,992,441	-4%
MAR	\$ 40,976,081	16%
APR	\$ 36,057,545	-6%
MAY	\$ 35,918,757	9%
JUN	\$ 44,781,325	-10%
JUL	\$ 54,051,788	-3%
AUG	\$ 40,790,759	12%
SEP	\$ 34,980,771	-3%
OCT	\$ 48,677,329	5%
NOV	\$ 38,683,273	-1%
DEC	\$ 47,997,108	6%
TOTAL	\$ 459,686,050	1%

2023*

Month	Gross Business	% Change
JAN	\$ 19,854,982	24%
FEB	\$ 19,831,942	4%
MAR	\$ 35,431,730	8%
APR	\$ 38,294,745	8%
MAY	\$ 33,080,462	0%
JUN	\$ 49,525,931	8%
JUL	\$ 55,868,086	11%
AUG	\$ 36,518,242	-2%
SEP	\$ 35,898,497	8%
OCT	\$ 46,216,395	8%
NOV	\$ 39,074,051	10%
DEC	\$ 45,246,918	10%
TOTAL	\$ 454,841,981	8%

2022*

Month	Gross Business	% Change
JAN	\$ 16,006,104	-21%
FEB	\$ 19,050,491	-2%
MAR	\$ 32,880,332	6%
APR	\$ 35,373,710	12%
MAY	\$ 33,103,646	3%
JUN	\$ 45,817,536	-1%
JUL	\$ 50,294,104	2%
AUG	\$ 37,163,236	11%
SEP	\$ 33,276,566	11%
OCT	\$ 42,854,177	16%
NOV	\$ 35,671,778	10%
DEC	\$ 40,965,213	3%
TOTAL	\$ 422,456,893	5%

PRIOR YEARS*

Year	Gross Business	% Change
2009	\$ 123,056,879	-3%
2010	\$ 129,878,140	6%
2011	\$ 131,756,610	1%
2012	\$ 142,568,146	8%
2013	\$ 147,715,902	4%
2014	\$ 171,126,227	16%
2015	\$ 203,953,832	19%
2016	\$ 218,285,511	7%
2017	\$ 219,190,228	0%
2018	\$ 238,967,434	9%
2019	\$ 253,948,902	6%
2020**	\$ 266,216,921	-15%
2021	\$ 403,082,816	51%

*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)

**2020 revenue impacted by the COVID-19 pandemic