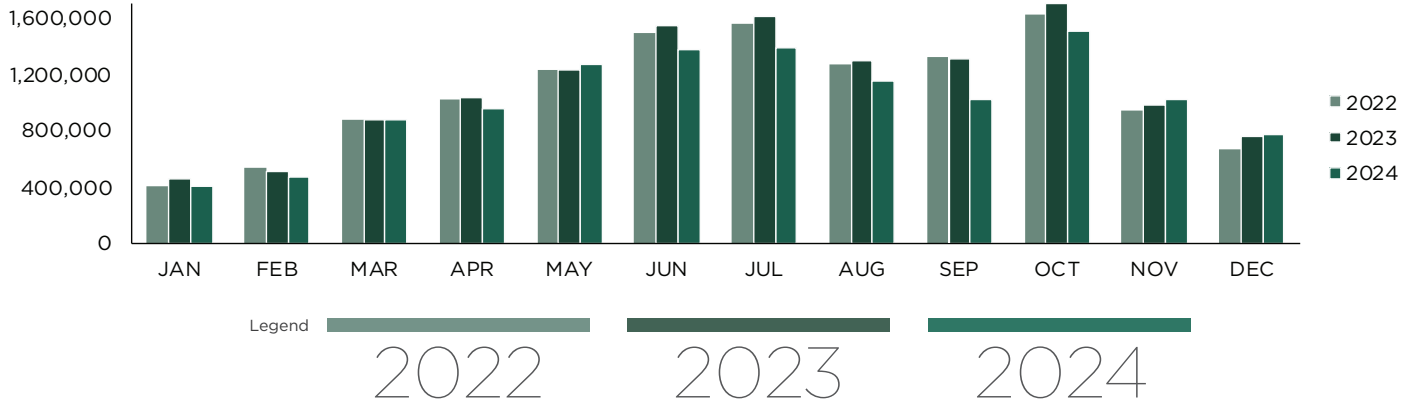




Great Smoky Mountains National Park attributes to the beauty and appeal of Pigeon Forge. The national park welcomed 12.2 million visitors in 2024 as new attendance measures took effect. Great Smoky Mountains National Park continues to be the nation's most visited national park, with nearly as many visits as the next three most visited parks combined.



2024		
Month	Visitor Count	% Change
JAN	407,804	-13%
FEB	472,412	-7%
MAR	872,124	-1%
APR	951,189	-8%
MAY	1,266,832	3%
JUN	1,378,182	-12%
JUL	1,385,854	-16%
AUG	1,150,247	-12%
SEP	1,015,889	-29%
OCT	1,510,684	-13%
NOV	1,016,062	4%
DEC	764,555	0%
TOTAL	12,191,834	-9%

2023		
Month	Visitor Count	% Change
JAN	459,626	11%
FEB	506,742	-6%
MAR	879,991	0%
APR	1,026,754	1%
MAY	1,229,626	0%
JUN	1,545,906	4%
JUL	1,609,741	3%
AUG	1,289,406	2%
SEP	1,307,865	-1%
OCT	1,704,922	5%
NOV	975,806	3%
DEC	761,262	12%
TOTAL	13,297,647	3%

2022		
Month	Visitor Count	% Change
JAN	409,267	-28%
FEB	536,592	6%
MAR	878,917	-6%
APR	1,014,878	-15%
MAY	1,227,558	-11%
JUN	1,486,757	-4%
JUL	1,560,696	-11%
AUG	1,266,172	-10%
SEP	1,315,818	-3%
OCT	1,624,908	-1%
NOV	945,444	-22%
DEC	670,626	-28%
TOTAL	12,937,633	-9%

PRIOR YEARS		
Year	Visitor Count	% Change
2009	9,491,437	5%
2010	9,463,538	0%
2011	9,008,830	-5%
2012	9,685,829	8%
2013	9,354,695	-3%
2014	10,099,276	8%
2015	10,712,674	6%
2016	11,312,786	6%
2017	11,338,893	0%
2018	11,421,200	1%
2019	12,547,743	10%
2020**	12,095,720	-4%
2021	14,161,548	15%

**2020 visitation impacted by the COVID-19 pandemic