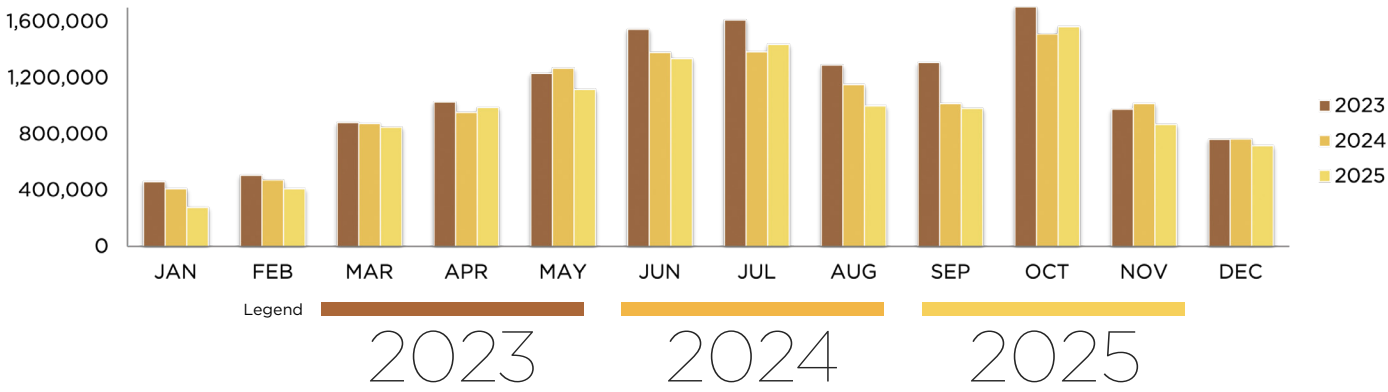




The natural beauty of Great Smoky Mountains National Park is fundamental to the appeal of Pigeon Forge. In 2025, the park welcomed over 11.5 million visitors following updated attendance measurement methods. It remains the most visited national park in the United States — drawing nearly as many visitors as the next three most visited national parks combined.

Its proximity provides Pigeon Forge visitors with unmatched access to outdoor recreation, scenic landscapes and year-round adventure.



2025		
Month	Visitor Count	% Change
JAN	276,999	-47%
FEB	409,449	-15%
MAR	845,724	-3%
APR	986,442	4%
MAY	1,114,160	-14%
JUN	1,336,144	-3%
JUL	1,435,337	3%
AUG	998,056	-15%
SEP	981,366	-4%
OCT	1,561,683	3%
NOV	867,677	-17%
DEC	714,902	-7%
TOTAL	11,527,939	-6%

2024		
Month	Visitor Count	% Change
JAN	407,804	-13%
FEB	472,412	-7%
MAR	872,124	-1%
APR	951,189	-8%
MAY	1,266,832	3%
JUN	1,378,182	-12%
JUL	1,385,854	-16%
AUG	1,150,247	-12%
SEP	1,015,889	-29%
OCT	1,510,684	-13%
NOV	1,016,062	4%
DEC	764,555	0%
TOTAL	12,191,834	-9%

2023		
Month	Visitor Count	% Change
JAN	459,626	11%
FEB	506,742	-6%
MAR	879,991	0%
APR	1,026,754	1%
MAY	1,229,626	0%
JUN	1,545,906	4%
JUL	1,609,741	3%
AUG	1,289,406	2%
SEP	1,307,865	-1%
OCT	1,704,922	5%
NOV	975,806	3%
DEC	761,262	12%
TOTAL	13,297,647	3%

PRIOR YEARS		
Year	Visitor Count	% Change
2010	9,463,538	0%
2011	9,008,830	-5%
2012	9,685,829	8%
2013	9,354,695	-3%
2014	10,099,276	8%
2015	10,712,674	6%
2016	11,312,786	6%
2017	11,338,893	0%
2018	11,421,200	1%
2019	12,547,743	10%
2020**	12,095,720	-4%
2021	14,161,548	15%
2022	12,937,633	-9%

**2020 visitation impacted by the COVID-19 pandemic