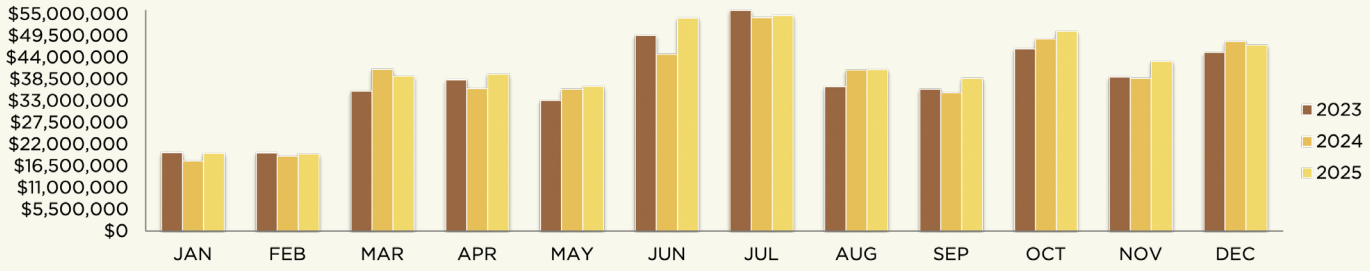


Pigeon Forge's dining scene continues to expand, blending locally owned restaurants with regional favorites and nationally recognized brands. Each visit brings new culinary options for guests to explore.

From affordable family meals to elevated dining experiences, the city offers cuisine across all price points and tastes. As dining remains a central component of any vacation, the depth and diversity of restaurant offerings significantly contribute to the destination's overall appeal and repeat visitation.



# Restaurant Revenue



Legend

2023

2024

2025

2025\*

Month	Gross Business	% Change
JAN	\$ 19,720,982	11%
FEB	\$ 19,559,525	3%
MAR	\$ 39,251,309	-4%
APR	\$ 39,776,505	10%
MAY	\$ 36,675,833	2%
JUN	\$ 54,647,526	22%
JUL	\$ 54,643,899	1%
AUG	\$ 40,891,802	0%
SEP	\$ 38,622,426	10%
OCT	\$ 50,595,444	4%
NOV	\$ 42,983,485	11%
DEC	\$ 47,123,971	-2%
TOTAL	\$ 484,592,707	5%

2024\*

Month	Gross Business	% Change
JAN	\$ 17,778,873	-10%
FEB	\$ 18,992,441	-4%
MAR	\$ 40,976,081	16%
APR	\$ 36,057,545	-6%
MAY	\$ 35,918,757	9%
JUN	\$ 44,781,325	-10%
JUL	\$ 54,051,788	-3%
AUG	\$ 40,790,759	12%
SEP	\$ 34,980,771	-3%
OCT	\$ 48,677,329	5%
NOV	\$ 38,683,273	-1%
DEC	\$ 47,997,108	6%
TOTAL	\$ 459,686,050	1%

2023\*

Month	Gross Business	% Change
JAN	\$ 19,854,982	24%
FEB	\$ 19,831,942	4%
MAR	\$ 35,431,730	8%
APR	\$ 38,294,745	8%
MAY	\$ 33,080,462	0%
JUN	\$ 49,525,931	8%
JUL	\$ 55,868,086	11%
AUG	\$ 36,518,242	-2%
SEP	\$ 35,898,497	8%
OCT	\$ 46,216,395	8%
NOV	\$ 39,074,051	10%
DEC	\$ 45,246,918	10%
TOTAL	\$ 454,841,981	8%

PRIOR YEARS\*

Year	Gross Business	% Change
2010	\$ 129,878,140	6%
2011	\$ 131,756,610	1%
2012	\$ 142,568,146	8%
2013	\$ 147,715,902	4%
2014	\$ 171,126,227	16%
2015	\$ 203,953,832	19%
2016	\$ 218,285,511	7%
2017	\$ 219,190,228	0%
2018	\$ 238,967,434	9%
2019	\$ 253,948,902	6%
2020**	\$ 266,216,921	-15%
2021	\$ 403,082,816	51%
2022	\$ 422,456,893	5%

\*Data is based on business receipts taxed at 1% of total gross sales (excluding sales tax)

\*\*2020 revenue impacted by the COVID-19 pandemic